

# The CASCADE

Cascade Journalism Society

Wednesday, July 17, 2013

The time is 5:30 p.m.

The location is B133.

This is an annual general meeting.

Meeting called to order at 5:35.

Meeting chaired by Ali Siemens, Alumnus.

(Mehtab Singh Rai, President, is absent.)

Minutes humbly recorded by D. Bayrock, esquire.

*(Recorder's note: anything in quotations is a direct quote, while anything out of quotation is a summation of that member's point.)*

Attendance:

Dessa Bayrock 300078273

Zack Soderstrom 300087780

Nick Ubels 300070360

Joel Smart 300037427

Brett McNabb 300068103

Thomas Davies 300102632

Jarret Bainbridge 300095243

Natalia Deros 300095286

Kristianne Hendricks 300093934

Shane Potter 300059864

Ashley Camille 300072158

Nicole Haney 30013880

Rodrigo Madrigal 30046850  
Ria Geluk 300098700  
Usman Shahid 300072705  
Greg Stickland 300079220  
Stewart Seymour 300049016  
Amy Van Veen 300072065  
Ali Siemens 300076674  
Joe Johnson 300046576  
Reacce Buchner 300096751  
Stephanie Martin 300094288  
Cameron Stephens 300103248  
Jared Hanni 300121835  
Derek Ward-Hall 300054698  
Jess Wind 300088833

*Quorum of 20 has been met. We humbly note that ordering taco pizza may have helped.*

## AGENDA

### 1.1 Items for adoption Minutes from 2012 CJS AGM

- Our secretary (David Miller) is MIA. We have no 2012 meeting minutes.
- A. Siemens: "I'm really sorry, but they hypothetically don't exist."
- Minutes will be passed around the table to those present.
- Adopted unanimously, no abstentions

### 1.2 Adoption of the agenda for the 2013 CJS AGM

- Stickland ganders at the single copy
- Copy is passed to any interested parties.
- Attendee: "Do you approve of the agenda?" Stickland: "Oh, absolutely."

-- approved unanimously, no abstentions

## 2. Reports

### 2.1 Editor-in-Chief Report

-- There is some awkward squawking from all parties.

-- N. Ubels (outgoing EIC): "Things are good and getting better."

-- D. Bayrock (incoming EIC): "Not really anything to announce... more changes all over the summer."

-- No questions, no answers.

## 3. Financial Report and Adoption of CJS 2012/2013 budget:

### 3.1 Presentation by the Cascade Newspaper Business Manager

-- J. Johnson passes around copies of the budget. A quiet mulling commences from all parties.

-- J. Johnson: "The way I crafted this document..."

-- J. Johnson has crafted this document. He speaks on the masterpiece. In short: the budget goes for the next ten months and will see slight adjustments from month to month.

*---Martin Kelly and Friends (Incl. Chad Hilton) enter at 5:43---*

-- Revenue includes advertising and student fees

-- Last year's student fees were \$101k, approx. Slight drop from last year to this year.

-- J. Johnson, re: advertising: "We had a very good year. I predict we'll fall somewhere in the same area [in advertising this year]."

*---Stephanie Martin and friends enter at 5:45 ---*

-- CJS received extra funding from several areas last year to help pay for conference fees. These have not been budgeted for the coming year, although they can hopefully and probably be gathered again this coming year.

-- J. Johnson on employee payment: "Although we don't pay very much, we have a large staff."

-- New this year: a "special events" line to include paying for things like food on holiday production days, expenses for article help (ie, travelling with sports teams, going to the Junos).

-- Printing is our large cost: similar to last year.

-- We also pay fees to Canadian University Press (for services like conferences, support networks, news wire, legal advice if needed.)

*---J. Wind arrives at 5:49---*

-- Added this year is a cost for insurance, as requested by UFV in the MOA currently being negotiated with the university.

-- Staff costs lower last year; last year we rarely ran at full staff. This budget reflects running a full staff, which may or may not be the case over the year.

-- We also have approximately \$2000 in contingency

-- This budget will leave us at \$11.43 at the end of the fiscal year.

#### QUESTIONS, COMMENTS, CONCERNS

-- K. Hendricks: what's the readership?

-- D. Bayrock, et al: 1500 distribution, 200 approx respond to the surveys, so we can assume...?

-- Suggestion from the floor (Usman) : Why not eliminate the paper copies and run purely on a digital basis?

--There is an awkward silence. It remains merely a suggestion.

-- Chair requests we return to questions pertaining to the budget. There are no further questions.

**3.2 WHEREAS the budget has been approved by the CJS board and by its members BE IT RESOLVED that the proposed budget be adopted for the 2013/2014 fiscal year.**

-- J. Johnson motions, S. Potters seconds.

Unanimously adopted, one abstention.

#### 4. Election of CJS Board of Directors

-- A. Siemens is the current alumni rep

-- N. Ubels nominates A. Siemens for the same position, seconded by K. Hendricks.

-- Motion passes, with one abstention.

-- K. Hendricks nominates Brett McNab for student rep, seconded by C. Hilton

McNab: "I'm majoring in English and I like writing... I read the paper... I'm interested and motivated in general and that's why I'm here."

-- Unanimously voted in. Golf clapping ensues.

-- Martin Kelly nominates Derek Ward-Hall, seconded by Jarret Bainsbridge

Ward-Hall: "I also read the cascade... I currently work for Student Life and do things for the website ... I just enjoy writing.. I like what you guys do."

-- Unanimously voted in.

-- A. Van Veen: "Such polite applause."

-- Natalia Deros nominates Usman Shahid, seconded by Stephanie Martin

Shahid "I like interesting articles.. I would like to have more information [about student events] in the newspaper."

-- unanimously voted in, one abstention.

-- given the lack of other community or staff representatives, Martin Kelly retains his current position.

**4.1 WHEREAS the CJS must elect members for its board BE IT RESOLVED that we appoint up to five student directors who are members of the CJS in good standing, one director who is CJS alumni, one director who currently holds a Faculty or staff position at UFV and one director from the community who currently resides in the Fraser Valley.**

-- Proposed by A. Siemens, seconded by N. Ubels.

-- Unanimously passes, one abstention

-- Chad Hilton plays success music on his phone.

5. New Business:

**5.1 Whereas the Cascade newspaper has a twitter tag @ufvcascade, be it resolved that they adopt a new twitter tag to differentiate from the athletics department: @ufvcascades.**

-- Chad Hilt proposes, D. Bayrock seconds

-- N. Ubels: this is one of the symptoms of a bigger problem (which includes the nomenclature of the Facebook page and the website, which are all under UFV Cascade.) Any change to be made should be made across the board.

-- Z. Soderstrom: change the whole thing to "The Real Joe Johnson."

-- S. Potter: Is this appropriate for a general meeting? It's a good motion, but ... will require more work, finding something that isn't taken... I recommend an amendment to look into the possibility - maybe at a regular meeting?

-- G. Sticks proposes an amendment, seconded by Ubels.

**5. 1Whereas we don't really need to talk about this right now, be it resolved that we delegate the following motion to the CJS board: "Whereas the Cascade newspaper has a twitter tag @ufvcascade, be**

**it resolved that they adopt a new twitter tag to differentiate themselves from the athletics department: @ufvcascades”**

-- Amendment passes. J. Johnson provides a single nay to a room of unanimous approval.

-- Back to main motion, now amended: three nays, one abstention, motion passes.

**5.2 Be it resolved that we instate Business Manager as a board member as an ex officio member with voting status.**

-- J. Johnson proposes, seconded by N. Ubels.

-- J. Johnson: At the time the bylaws were written, Business Manager was not a position, so it isn't included. Since then, it has grown to be more important part – one third of the management trifecta structure.

--T. Davies: Is the board happy with Business Manager being nominated position?

-- Consensus seems to be yes.

-- Two abstentions, motion passes.

6. Question Period.

No questions, no comments.

8. Adjournment.

-- G. Stickland motions to adjourn, S. Potter seconds.

-- One nay (humbly dedicated to Dan van der Kroon), motion passes.

