



Advertise with The Cascade



Proposal

As a local newspaper, you can advertise in The Cascade with complete confidence that you're reaching your target audience. We print 800 copies of each issue and in addition to UFV's student body of 15,000, you'll also reach locals in Chilliwack, Abbotsford, and Mission at more than twenty secondary distribution locations.



Targeted Ads

At The Cascade, we guarantee a local audience for your ads while ensuring they are seen by people who share your interests. Whether you're opening a bike shop or organizing a charity 5k, we'll place your ad in the relevant sports section. Unlike algorithms, our real human team handles your ad placements with care.



Reader Engagement

Research has consistently demonstrated that print readers pay closer attention to the media they consume, unlike online advertising that is often tuned out or blocked. Engaging the senses, print ads boost credibility and leave a lasting impression on potential customers.

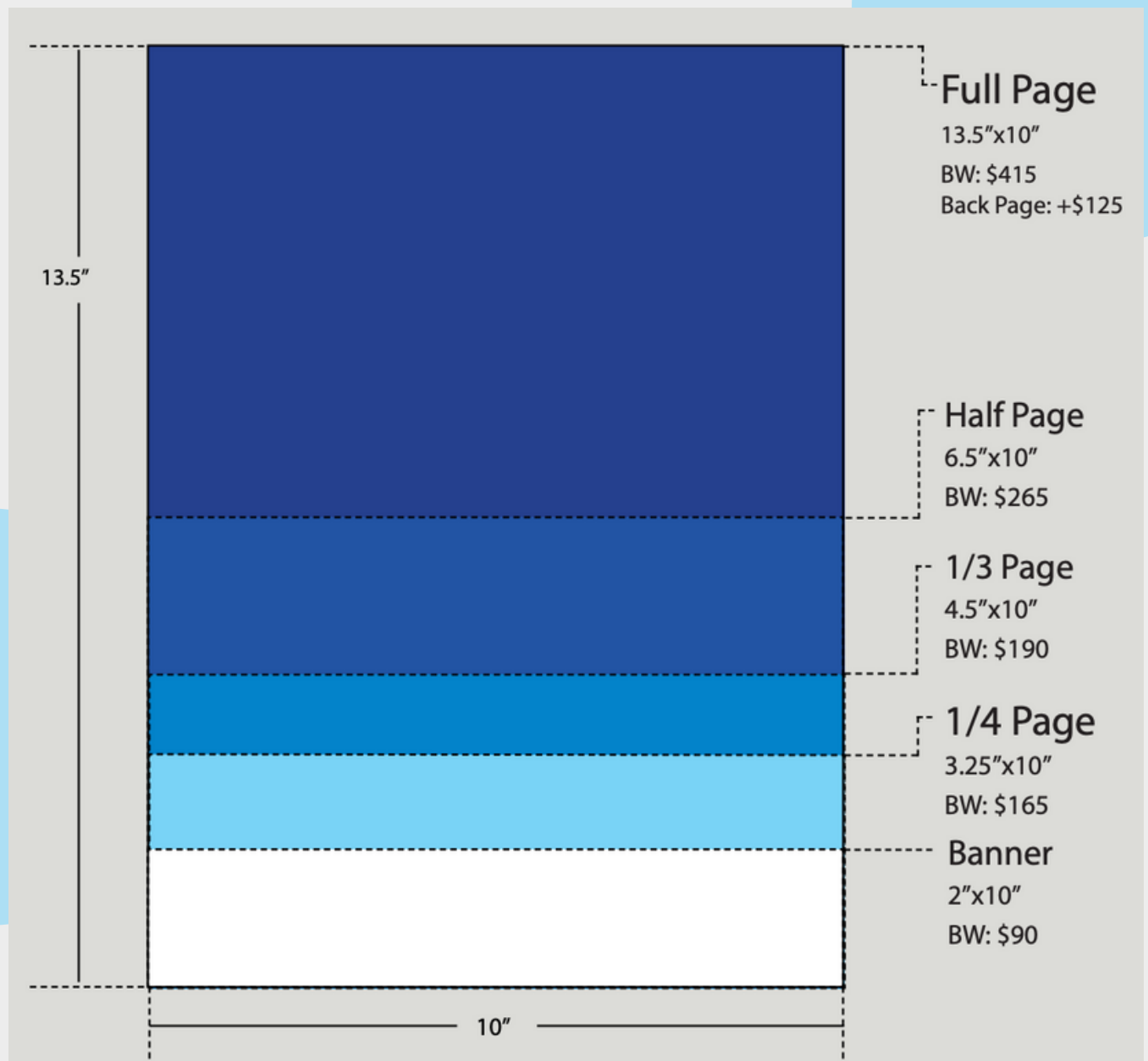


We Care

The Cascade is a non-profit dedicated to serving the community, and as such, we both value your business and understand the importance of making sure you invest in effective advertising.

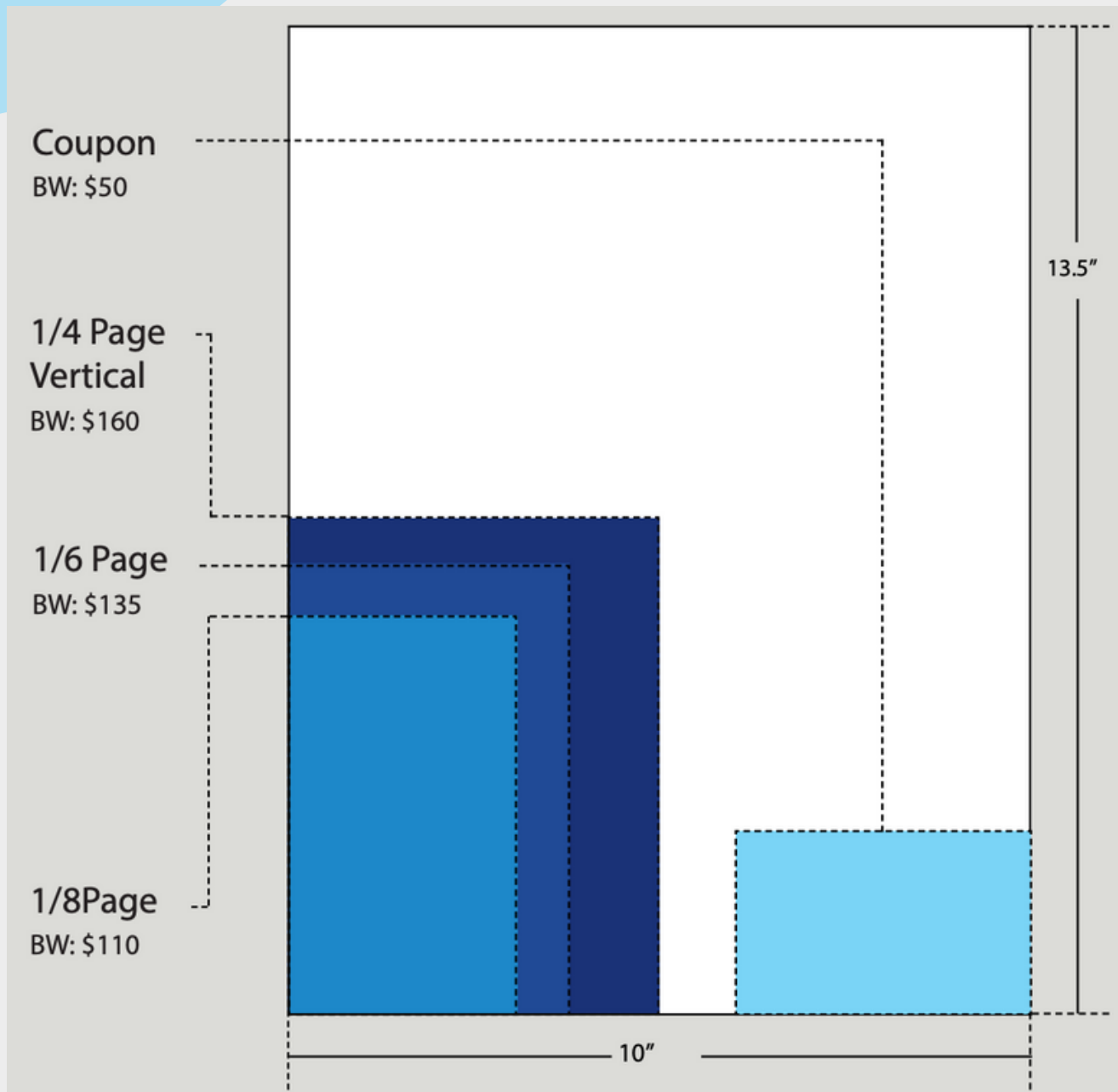
Colour: +25%
Preferred placement: +20%

Sizes & Rates



Discounts

10% off when you book 5-8 ads
15% off when you book 9-12 ads
20% off when you booked 13+



To Advertise on ufvcascade.ca

We provide a unique opportunity for one business per month to advertise exclusively on our website for one month.

Our website attracts more than 3k individual users per month, with each user viewing an average of 2.71 pages during their visit.

Notably, users from Abbotsford, Chilliwack, and Maple Ridge show high engagement, spending an average of 3 minutes on our site and exploring more than 4 different pages.

Website Side Banner
Color: \$100
With a hyperlink to your website



How to Contact Us



If you are interested in creating a partnership with us, you can connect with us via these contact details :

ufvcascade.ca
business@ufvcascade.ca
[@ufvcascade](https://www.instagram.com/ufvcascade)

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