

the CASCADE

CJS Board Minutes
Tuesday, October 25, 2022
7:00 p.m.
via [Google Meets](#)

Meeting called to order 7:01 pm
Meeting chaired by Gurleen Kaler
Minutes recorded by Sydney Marchand

In Attendance

Gurleen Kaler
Tyler Olsen
Jessica Gill
Jeff Mijo-Burch
Lindsey Roberts
Sydney Marchand
Paolo Mazzon
Ansh Seth
Stephan Saint Amour
Rashaad Mammand
Kat.

Public attendance:

(10 members; quorum is 5)

[Recorder's Note: anything in quotations is a direct quote; anything out of quotation is a summation of that member's point.]

- 1. Meeting called to order by at 7:01 p.m.**
- 2. Approval of Agenda**

- *Motion to approve:* Paolo *Second:* Tyler

3. Approval of Minutes

- *Motion to approve:* Kat *Second:* Tyler
- *Any objections?*

4. Regular Business

- Reports
 - 4a. Executive Editor Report (Jeff Mijo Burch):

Full Report Attached [HERE](#)

Main points:

- 3 new issues since the last meeting. Tons of contributors!
- Lively office environment,
- Great quality articles
- 27 paid members of the team, focused on hiring new positions that will expand our community outreach
- The kickback was a success. Had 250-300 entries in a survey.
- Had our AGM on the first attempt. Tim Hortons cards worked to entice people.

Motion to approve: Tyler *Second:* Ansh

Questions?

- Tyler and Kat praised the idea of paying contributors
- Gurleen asked about the timeline. Jeff mentioned the beginning of January.

4b. Creative Director Report (Lindsey Roberts):

See Full Report [HERE](#)

Main points:

- Starting planning and advertising for the theme: Nostalgia
- Changed the deadlines for receiving articles from writers to give production more time.
- Hired a new student engagement coordinator and multimedia editor to increase community awareness

4c. Managing Editor Report (Sydney Marchand):

See full report [HERE](#)

Main points:

- Hiring updates
- Creative Spotlight issues
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4d. Business Manager Report:

Main points:

- Issues with invoices getting paid, accounts have been making mistakes with processing our invoices
- Budgeted to stay on track until Jan 2024
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5. Special Business

Declaring the faculty seat vacant: Majority vote yes

Voting Rashaad in as faculty representative: Majority vote yes

4. Adjournment

meeting adjourned at 7:58 p.m. by Gurleen Kaler