

THE CASCADE

ADVERTISE WITH US

@THECASCADEUFV

OUR WEBSITE
UFVCASCADE.CA/

INTRODUCTION

The Cascade is a non-profit, student-run newspaper serving the Fraser Valley since 1993, dedicated to amplifying student voices, covering local stories, and providing experience for emerging writers, journalists, designers, and students at the University of the Fraser Valley.

“

*800+ print copies • Website •
Social Media*



WHY THE CASCADE?

WHEN YOU ADVERTISE WITH THE
CASCADE, YOU'RE DOING MORE THAN
PROMOTING YOUR BUSINESS. YOU'RE
HELPING SUPPORT:

Support Students: writers, designers,
marketing, business, photographers,
and illustrators

Meaningful work opportunities for
UFV students

Independent local journalism

Community stories

DISTRIBUTION

■ Chilliwack

- University of the Fraser Valley
 - Building A
 - 5 spots around campus
 - Tech and Trades Building
- Sardis Library
- Smoking Gun Coffee Roasters


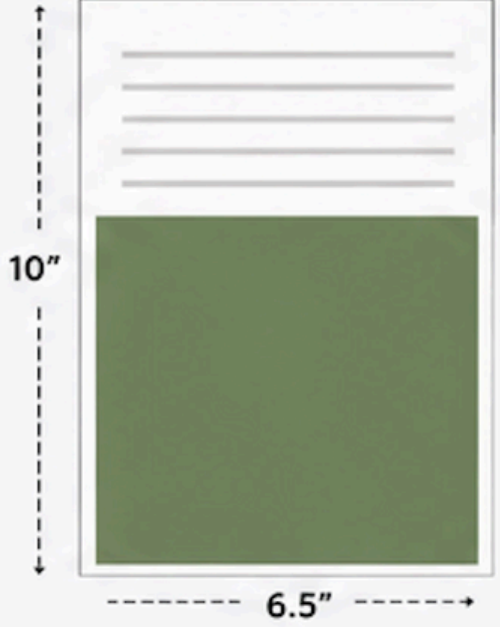
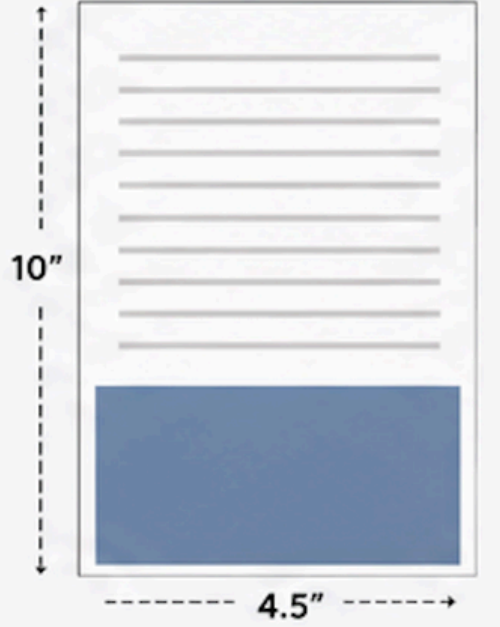

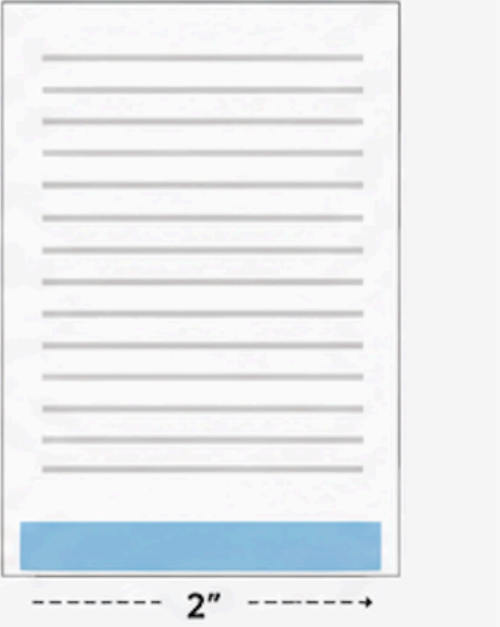
■ Mission

- University of the Fraser Valley
 - All tables around campus
- Mission Community Center
- English Tart
- Mission Library
- Grab-A-Java
- Amazi Coffee House

■ Abbotsford

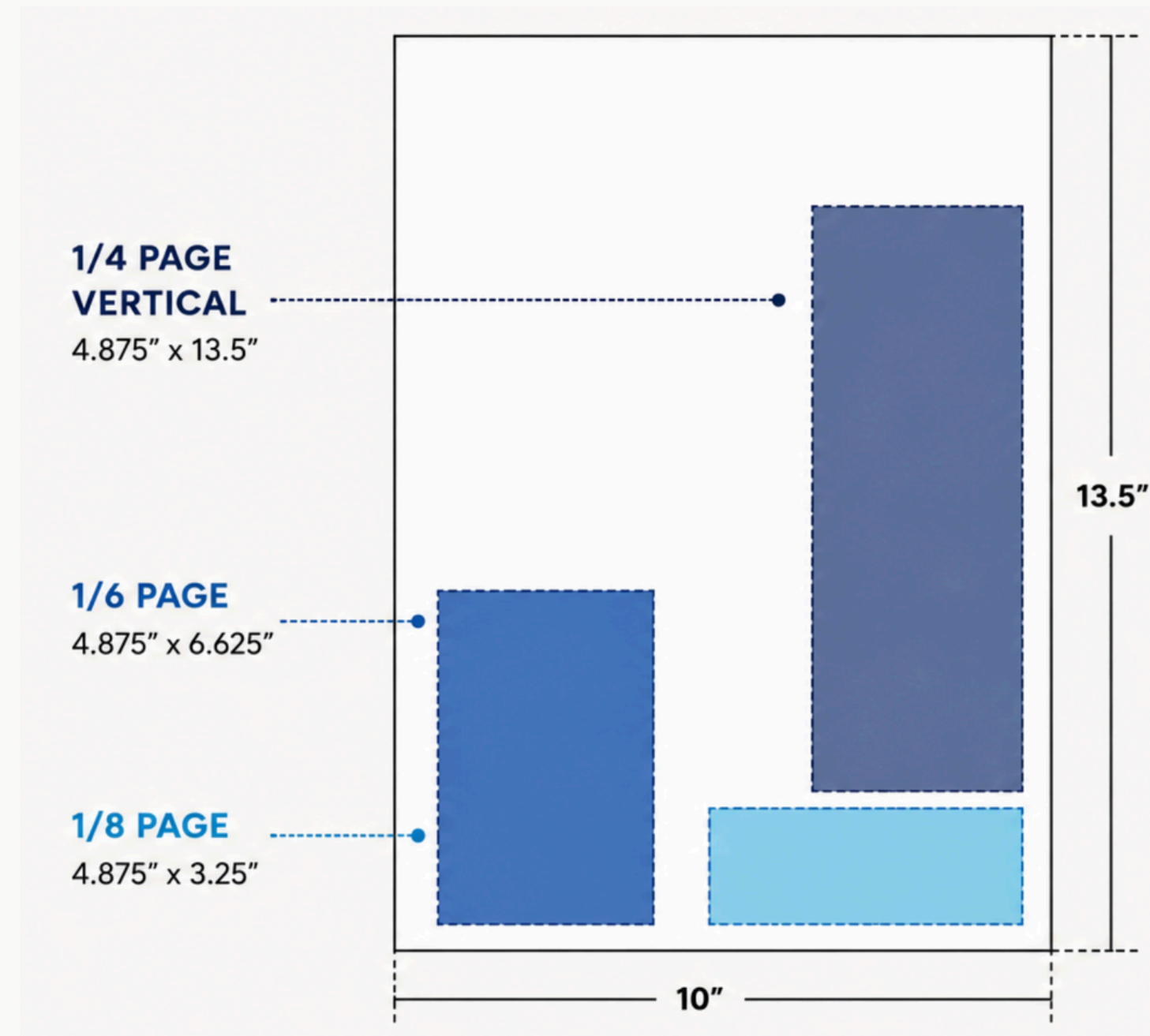
- University of the Fraser Valley
 - Buildings A, B, C D, E, G, S, K.
 - 27 spots around campus
- Abbotsford Community Services
- Boardwalk Cafe
- Nerd Haven Games Inc.
- Hearthstone Place
- Abbotsford Alano Club
- MCC Common Place Cafe
- Oldhand Coffee
- Abbotsford Community Library
- Abbotsford Regional Hospital and Cancer Centre
- Afterthoughts
- Foundry Abbotsford
- The Reach Gallery Museum
- Clearbrook Library
- Abbotsford City Hall
- Kinghaven Treatment Center
- Peardonville House
- Old Abbey Ales

SIZES & PRICES

1	2	3	4	5
FULL PAGE 13.5" x 10"	HALF PAGE 6.5" x 10"	1/3 PAGE 4.5" x 10"	1/4 PAGE 3.25" x 10"	BANNER 2" x 10"
				
\$415 Back Page: +\$125	\$265	\$190	\$165	\$90

CUPONS

- 1/4 PAGE VERTICAL**
4.875" x 13.5" **\$160**
BW
- 1/6 PAGE**
4.875" x 6.625" **\$135**
BW
- 1/8 PAGE**
4.875" x 3.25" **\$50**
BW



VOLUME DISCOUNTS

10%

OFF
when you
book **5-8** ads

15%

OFF
when you
book **9-12** ads

20%

OFF
when you
book **13+** ads

“

Promote your business while supporting in students, local journalism, and the Fraser Valley community.

CONTACT US

ufvcascade.ca

business@ufvcascade.ca

33844 King Rd Room S2111,
Abbotsford, BC V2S 7M8, Canada